



The Globe Theatre

2308 Shakespeare Rd.
Odessa, Texas 79761

Phone: 432-580-3177

Fax: 432-332-1587

E-mail: hamlet@globesw.org

Website: www.globesw.org

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2308 Shakespeare Rd.
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Campaign to Sustain

OUR MISSION-To create exciting theatre- embracing our roots in Shakespeare who wrote that the purpose of playing was "to hold as 'twere a mirror up to nature"- to entertain, educate and generate economic diversification and growth.



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The Need

- Remember The Globe in 1999: inconsistent quality, little audience, months of a dark theatre annually, little documented tourism and few grants.
- Board leadership envisioned something better and aided by Meadows Grant (\$100,000 over three years) brought Artistic Leadership in late 2000
- 2001 – a season of 5 Globe productions and one Sul Ross production
- 2002 – a season of 6 Globe productions and one tour and
- 2002 – re-establishment of The Southwest Shakespeare Festival
- From 2003 to present, The Globe has brought about \$1.75 million into the community in HUD funding spent directly on bricks and mortar, the theatre is in much better shape, the garden is glorious and we have a rehearsal hall that still needs some outfitting
- 2004 – establishment of annual Student Matinee production of *Romeo & Juliet* in addition to a full community theatre season and The Southwest Shakespeare Festival
- 2005 – Globe Artistic leaders invited to dinner at The White House and The Southwest Shakespeare Festival receives its first grant from The National Endowment for the Arts
- From 2003 to 2006, The Globe collaborated on productions with Midland Community Theatre, Midland College, Spanish Literature Society and UPI.
- From 2007 to the present, The Globe has collaborated annually on an opera with the Odessa College music department

- In 2008, Globe staff began working to re-establish a drama program at OC and are now teaching four courses each year
- In 2009 The Globe was awarded its fourth grant from The National Endowment for the Arts for The 2010 Southwest Shakespeare Festival and was one of two theatres in the state to receive NEA funding under the American Recovery and Reinvestment Act for a total of \$65,000 in federal funding for programs
- 2010 current grant funding stands at approximately \$120,000

We have progressed as far as we can with current staff levels.

WHAT

The Campaign to Sustain is an effort to put finances in place that will allow The Globe to increase its artistic staff and ensure that salaries for all staff are competitive. This is necessary to ensure a smooth plan of succession.

Artistic positions:

costume designer

lighting designer/technical director

Bi-lingual director (an Artist Associate) to develop Hispanic programming

Both designers would need sufficient credentials to teach at OC.

HOW

We ask that you:

- commit to contribute a specific dollar amount (no minimum or maximum) for three years
- during the first year find three other people to commit for three years
- before the end of the three years, find one person to commit for the following three years

Campaign to Sustain

Last Name: _____ First Name: _____

Address: _____

City/State: _____

Zip Code: _____ Phone: _____

Email: _____

Annual Amount: \$ _____

Return this form with payment to:

The Globe Theatre, 2308 Shakespeare Rd., Odessa, Texas 79761

Method of Payment

Visa

MasterCard

Discover

Check

Credit Card # _____

Exp. date _____

Signature _____

Comments (anything you particularly like about The Globe, what troubles you, what you would like to see in terms of programming)